

How America EatsSM

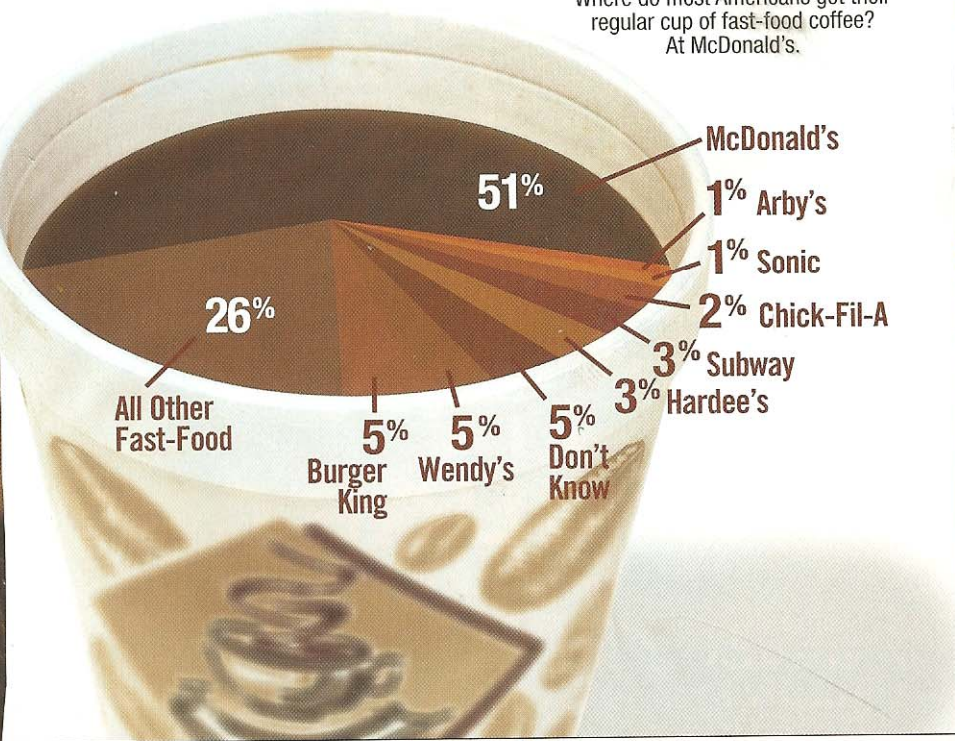
QSR



THE NUMBERS

THE COFFEE FIX

Where do most Americans get their regular cup of fast-food coffee?
At McDonald's.



Remember Louisiana?

Market in New Orleans was once home to... bounty. Now it's a flea market. ... be the same?

Quiznos

Overview

Growth in Nevada

FRESH IDEAS:
Beverages p.23

SOURCE: SANDELMAN AND ASSOCIATES, OCTOBER-DECEMBER 2006 NATIONAL QUICK-TRACKSM STUDY