

## Family-Track Markets & Waves

1998/1999-2005/2006 Waves Conducted or Planned

MARKET	First Wave	Oct'98-Mar'99	Apr'99-Sep'99	Oct'99-Mar'00	Apr'00-Sep'00	Oct'00-Mar'01	Apr'01-Sept'01	Oct'01-Mar'02	Apr'02-Sept'02	Oct'02-Mar'03	Apr'03-Sept'03	Oct'03-Mar'04	Apr'04-Sept'04	Oct'04-Mar'05	Apr'05-Sept'05	Oct'05-Mar'06
Albany, NY	4/01-9/01						1	1	1	1	1	1	1	1	1	1
Atlanta, GA	Nov'95		1				1		1							
Austin, TX	10/98-3/99	1														
Baltimore, MD	10/98-3/99	1														
Boston, MA	10/00-3/01					1e	1	1	1	1	1	1	1	1	1	1
Charlotte, NC	JAS'96						1		1							
Chicago, IL	May'95	1								1	1	1	1	1	1	1
Dallas, TX	Jul'95			1						1	1	1	1	1	1	1
Des Moines, IA	4/03-9/03										1	1	1	1	1	1
Ft. Myers, FL	4/03-9/03										1	1	1	1	1	1
Green Bay, WI	4/03-9/03										1	1	1	1	1	1
Greensboro, NC	JAS'96															
Hartford, CT	10/00-3/01					1c	1	1	1	1	1	1	1	1	1	1
Houston, TX	May'95			1						1	1	1	1	1	1	1
Jacksonville, FL	12/99-1/00			1a												
LA, CA-Gen	Aug'94	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
LA, CA-Hispanic	Feb'95								1	1	1	1	1	1	1	1
Las Vegas, NV	Feb'95															
Louisville, KY	12/99-1/00			1a												
Miami, FL-Gen	10/02-3/03									1	1	1	1	1	1	1
Miami, FL-Hispanic	10/02-3/03									1	1	1	1	1	1	1
Minneapolis, MN	4/03-9/03										1	1	1	1	1	1
Nashville, TN	12/99-1/00			1a												
New Orleans, LA	12/99-1/00			1a												
New York, NY	Feb'95	1					1	1	1	1	1	1	1	1	1	1
Orlando, FL	10/02-3/03									1	1	1	1	1	1	1
Philadelphia, PA	4/98-9/98		1			1c	1	1	1	1	1	1	1	1	1	1
Phoenix, AZ	10/02-3/03									1	1	1	1	1	1	1
Pittsburgh, PA	4/01-9/01						1		1							
Portland, OR	Jul'95		1													
Sacramento, CA	4/04-9/04												1	1	1	1
San Francisco, CA	4/00-9/00				1	1	1	1	1	1	1	1	1	1	1	1
Seattle, WA	Jul'95									1	1	1	1	1	1	1
Sumter, SC	Mar'00			1b												
Washington, DC	4/98-9/98		1													
Wilkes-Barre, PA	4/03-9/03										1	1	1	1		
		5	5	8	2	5	10	7	11	16	21	21	22	22	21	21

- a: Fieldwork conducted during Dec.'99-Jan.'00.
- b: Fieldwork conducted during March '00
- c: Fieldwork conducted during Nov'00-Mar'01.