

Quick-Track Markets & Waves

Updated: 12/21/11

First Wave **2008-2011 Waves Conducted or Planned**

Market	Market Type		Q1'08	Q2'08	Q3'08	Q4'08	Q1'09	Q2'09	Q3'09	Q4'09	Q1'10	Q2'10	Q3'10	Q4'10	Q1'11	Q2'11	Q3'11	Q4'11
Albany, NY	Syndicated	Q309							X		X		X		X		X	
Albuquerque, NM	Syndicated	Q4'00	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Anchorage, AK	Syndicated	Q2'99	X	X		X	X	X		X	X	X		X	X	X		X
Atlanta, GA	Syndicated	Q3'93	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Atlanta, GA - Hispanic	Syndicated	Q209					X		X		X		X					
Austin, TX	Syndicated	Nov'94		X		X	X	X		X		X		X	X	X	X	X
Bakersfield, CA	Syndicated	Q1'95	X	X	X	X	X	X	X	X	X		X		X	X	X	X
Bakersfield, CA-Hisp	Semi-Proprietary	Q1'04		X		X	X											
Baltimore, MD	Syndicated	Q3'93	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Baton Rouge, LA	Semi-Proprietary	Q1'95	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Birmingham, AL	Syndicated	Q1'95	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Boise, ID	Semi-Proprietary	Q3'94		X		X	X	X	X	X	X	X	X	X	X	X	X	X
Boston, MA	Syndicated	Q1'94		X		X	X	X	X	X	X		X	X	X	X	X	X
Champgn/Sprngfld, IL	Semi-Proprietary	Q1'95							X		X		X		X		X	
Charlotte, NC	Syndicated	Q2'94	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Charlston/Huntngtn, WV	Syndicated	Q1'95	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Chicago, IL-General	Syndicated	Q1'94	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Chicago, IL-Hispanic	Syndicated	Q3'95		X		X		X	X		X		X		X		X	
Cincinnati, OH	Syndicated	Q1'94	X	X	X	X	X	X	X	X	X	X	X	X				
Cleveland, OH	Syndicated	Q1'94	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Colorado Springs, CO	Semi-Proprietary	Q1'06			X				X									
Columbia, SC	Syndicated	Q2'95		X		X		X				X		X		X		X
Columbus, OH	Syndicated	Q1'98		X		X		X		X	X	X	X	X	X	X	X	X
Dallas, TX	Syndicated	Q1'94	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Dayton, OH	Syndicated	Q3'94	X	X	X	X	X	X	X	X	X	X	X	X		X		X
Denver, CO	Syndicated	Q1'97	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Detroit, MI	Syndicated	Q3'93			X		X		X		X		X		X	X	X	X
Eugene, OR	Semi-Proprietary	Q2'11																X
El Paso, TX - Hispanic	Semi-Proprietary	Q4'05		X		X												
El Paso, TX	Syndicated	Q1'95		X	X	X										X	X	X
Flint/Saginaw/Bay City, MI	Semi-Proprietary	Q1'11													X			
Fresno, CA - Hispanic	Semi-Proprietary	Q3'06		X		X	X											
Fresno/Visalia, CA	Syndicated	Q3'93	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Ft. Myers, FL	Semi-Proprietary	Q1'10								X		X		X		X		X
Grand Rapids/Kzoo, MI	Semi-Proprietary	Q3'93	X		X		X		X		X		X		X		X	
Green Bay, WI	Semi-Proprietary	Q309							X		X		X		X		X	
Greensboro, NC	Syndicated	Q3'93		X		X		X		X	X	X	X	X	X	X	X	X
Greenville, NC	Syndicated	Q2'95		X		X		X				X		X		X		X
Greenvl/Sprtnbrg, SC	Syndicated	Q1'95	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Harrisburg/York, PA	Syndicated	Q3'07		X		X						X		X		X		X
Hartford, CT	Syndicated	Q1'10									X		X		X		X	
Honolulu, HI	Semi-Proprietary	Q1'97	X				X	X	X	X	X		X		X	X	X	X
Houston, TX-General	Syndicated	Q1'94	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X
Houston, TX-Hispanic	Syndicated	Q1'95		X		X	X				X		X		X			
Huntsville/Decatur, AL	Semi-Proprietary	Q4'00												X		X		X
Indianapolis, IN	Syndicated	Q3'93	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Jacksonville, FL	Syndicated	Q2'94	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Johnstown/Altoona, PA	Semi-Proprietary	Q108	X		X		X		X									
Kansas City, MO	Syndicated	Q3'93	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Knoxville, TN	Syndicated	Q1'95	X		X		X		X		X		X		X		X	
Las Vegas, NV	Syndicated	Oct'92	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Lexington, KY	Syndicated	Q1'97	X		X		X		X		X		X		X		X	
Los Angeles, CA-General	Syndicated	Oct'88	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Los Angeles, CA-Hispanic	Syndicated	Jan'89	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Louisville, KY	Syndicated	Q1'95	X	X	X	X	X	X		X								
Madison, WI	Semi-Proprietary	Q1'10									X		X		X		X	
McAllen, TX	Semi-Proprietary	Q3'06														X	X	X
Memphis, TN	Syndicated	Q2'94		X		X	X	X	X	X	X	X	X	X	X	X	X	X
Miami, FL-General	Syndicated	Q2'94	X	X	X	X	X		X		X		X		X		X	

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Wave Q1'08 Q2'08 Q3'08 Q4'08 Q1'09 Q2'09 Q3'09 Q4'09 Q1'10 Q2'10 Q3'10 Q4'10 Q1'11 Q2'11 Q3'11 Q4'11

Market	Market Type	First Wave	Q1'08	Q2'08	Q3'08	Q4'08	Q1'09	Q2'09	Q3'09	Q4'09	Q1'10	Q2'10	Q3'10	Q4'10	Q1'11	Q2'11	Q3'11	Q4'11
Miami,FL-Hispanic	Syndicated	Q1'95		x		x										x		x
Milwaukee,WI	Semi-Proprietary	Q1'95			x				x				x				x	
Minneapolis,MN	Syndicated	Q1'94	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Monterey/Salinas, CA	Semi-Proprietary	0													x		x	
Montgomery,AL	Syndicated	Q2'97	x		x		x		x		x		x		x		x	
Nashville,TN	Syndicated	Q2'94	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x
National	Syndicated	Q1'95	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
National-African American	Semi-Proprietary	0								x				x				x
National-Hispanic	Syndicated	Q3'01	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
New Orleans,LA	Syndicated	Q2'94	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
New York,NY	Syndicated	Q1'95	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
New York,NY-Hispanic	Semi-Proprietary	0														x		x
Norfolk,VA-General	Syndicated	Q3'93	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x
Oklahoma City,OK	Syndicated	Q1'95	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Omaha,NE	Semi-Proprietary	Q1'94	x		x										x	x	x	x
Orlando,FL-General	Syndicated	Q1'94	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Peoria, IL	Semi-Proprietary	Q1'99							x		x		x		x			x
Philadelphia,PA	Syndicated	Q3'93	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Phoenix,AZ	Syndicated	Oct'89	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Portland,OR	Syndicated	Q1'94	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Providence, RI	Syndicated	Q3'09							x		x		x	x	x	x	x	x
Raleigh/Durham,NC	Syndicated	Q1'95	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Richmond, VA	Semi-Proprietary	Q3'09							x				x					
Reno, NV	Syndicated	Q3'97		x		x		x		x		x		x		x		x
Sacramento,CA	Syndicated	Jan'91	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Salt Lake City,UT	Syndicated	Q3'94	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x
San Antonio,TX	Syndicated	Q2'97		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
San Diego,CA-General	Syndicated	Jan'91	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
San Francisco,CA-General	Syndicated	Oct'89	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Santa Barbara, CA	Semi-Proprietary	Q1'08	x		x	x	x	x	x	x			x		x		x	
Savannah,GA	Semi-Proprietary	Q4'94	x		x		x		x		x		x		x		x	
Seattle,WA	Syndicated	Q4'93		x		x	x	x		x		x		x		x		x
South Bend/Elkhrt,IN	Semi-Proprietary	Q1'95	x				x				x			x		x		x
St. Louis,MO	Syndicated	Q3'93	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Syracuse, NY	Semi-Proprietary	Q1'10									x		x		x		x	
Tampa,FL	Syndicated	Q1'94	x	x	x	x	x		x		x		x		x		x	
Traverse City/Cadillac, MI	Semi-Proprietary	Q1'10									x		x		x		x	
Tucson, AZ	Semi-Proprietary	Q1'99														x	x	x
Tulsa,OK	Syndicated	Q1'97		x		x		x		x		x		x		x		x
Waco, TX	Semi-Proprietary	Q4'05		x		x	x									x	x	x
Washington, DC	Syndicated	Q3'93	x	x	x	x	x		x	x	x		x	x	x	x	x	x
West Palm Beach,FL	Syndicated	Q2'94		x		x		x								x		x
Wilkes-Barre, PA	Syndicated	Q3'07	x		x		x		x		x		x		x		x	
Yuma, AZ	Semi-Proprietary	Q2'08		x		x	x									x	x	x
Yuma, AZ-Hispanic	Semi-Proprietary	Q2'08		x		x	x											

Totals 57 69 59 71 67 60 62 60 71 56 71 61 72 71 77 72

Q1 = January - March
 Q2 = April - June
 Q3 = July - September
 Q4 = October - December