



McDonald's

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Cheesy Bacon Fries return to McDonald's as part of new global menu

Worldwide Favorites menu debuts nationwide June 4

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McDonald's is expanding the availability of its international menu items, previously only available at its Chicago headquarters store, throughout the country, marking a major milestone for the brand.

“This marks the first time Worldwide Favorites are featured on U.S. menus nationwide at participating restaurants,” the company said Wednesday.

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Last April, McDonald’s introduced a global menu at a modern restaurant that opened at the company’s new headquarters in Chicago’s West Loop neighborhood. The menu features a rotation of phenom foods found at McDonald’s locations around the world.



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Today, McDonald’s confirmed earlier reports that U.S. menus will add four food items from Spain, The Netherlands, Australia and Canada. One new item debuting June 4, Cheesy Bacon Fries , is already familiar to U.S. consumers.

Cheesy Bacon Fries were part of the brand’s bacon promotion earlier this year and were available from January through the end of March.



The other three items include a Stroopwafel McFlurry (vanilla soft serve mixed with caramel and chopped Dutch Daelmans Stroopwafel caramel waffle cookie pieces); the Grand McExtreme Bacon Burger (fresh beef burger topped with applewood-smoked bacon, smoky McBacon sauce, Gouda cheese and slivered onions) and a Tomato Mozzarella Chicken Sandwich (grilled or crispy all-white chicken with sliced Roma tomatoes, herb sauce, creamy mozzarella cheese, slivered onions and lettuce).



“We know our U.S. customers are curious about McDonald’s international menu items. Because we are always innovating our menu, we are thrilled to leverage our global scale and offer popular flavors from around the world next month,” Linda VanGosen, McDonald’s vice president of menu innovation, said in a statement.



Bev Cain, president of market research firm Sandelman & Associates, said McDonald’s new LTO menu will "capitalize on the wide sweeping demand for global flavors and offer consumers accessibility to those flavors along with a little boost of fun and adventure."

But, there could be a downside, she added: "These LTOs involve many unique ingredients and may be operationally difficult which could result in faltering speed, accuracy, consistency and freshness."

McDonald’s has about 14,000 restaurants across the U.S.

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